

Creative Entrepreneurship Journal

OUT
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VOLUME 1

THE
LINES

CRE•A•TIVE

Relating to or involving the imagination or original ideas, especially in the production of an *artistic* work.

EN•TRE•PRE•NEUR

An *entrepreneur* is an individual who creates and/or invests in one or more businesses, bearing most of the risks and enjoying most of the rewards.

The process of setting up a business is known as *entrepreneurship*. The entrepreneur is commonly seen as an *innovator*, a source of new ideas, goods, services, and business/or procedures.

RECEIVE



"Entrepreneurship is the greatest gift you can give to yourself and the world. By aligning your practice with creating positive impact you are fueling change that makes a new way. Trust your life's work, it will never grow old."

Stacy Stube
Director of The Ratcliffe Center
for Creative Entrepreneurship





Elana Wallach

'23 (Fiber BFA)

"Entrepreneurship was, at most, a far-fetched and distant concept to me before working with the RCCE at MICA."

"When I applied to the UP/Start Program, I didn't expect to make it into the top 8. However, as a finalist, not only did I have a hard time believing my acceptance—the entrepreneurial education I received in the program was more than I'd ever experienced in business courses. When I won UP/Start, the concept of entrepreneurship transformed from a far fetched and distant dream into something that I could finally turn into a reality."



UP/Start Venture Competition Awardee
@ora_thebrand



Justin Remo

'24 (Printmaking BFA)

"Hearing the word entrepreneur, I always pictured some person in a suit trying to sell people on their personal business or product. It's a career I never imagined myself capable of accomplishing."



"However, after working closely with RCCE and its amazing entrepreneurial staff, I've found that my internal depiction of entrepreneurship was wrong. What I learned from RCCE is that entrepreneurship is really whatever you want it to be. It's taking an idea, product, or project you are passionate about, and taking the steps to invent, share or produce it for people. It's promoting yourself and your dream, and finding that demographic of people that are just as passionate about your idea as you are. It was a lot less intimidating once I came to this realization."



JUST/Start Idea Competition Awardee
@justinremo_curtistrations



Angela McQuillan

'22 (Business of Art & Design, Entrepreneurship MPS)

"Prior to engaging with RCCE the word entrepreneur was a word I had largely associated with people outside of myself and was a word I had not identified with. After spending the last few months working with the RCCE I can now confidently call myself an entrepreneur."

"This special opportunity has supported me in tying connections to my family lineage of creators and traders. Now, when I think of the word entrepreneur I see images of my family who have always thought of the different ways they could support their ideas and creativity as a means to not only survive but thrive."

UP/Start Venture Competition Awardee
@chimaeragallery



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JUST/Start Idea Competition Awardee
@beyondthisvessel

Oreoluwa Akinyode

'25 (Photography BFA)

GHIMAERA

First Year Fellows

The **First Year Fellows** in Creative Entrepreneurship is a year-long program for first-year students geared towards exposing creatives to entrepreneurial strategies & concepts while learning foundational color, design, & fabrication skills.

Students Will:

- Have premier access to the Make Cool Stuff Lab
- Receive \$250 materials funds per semester
- Receive housing in Leake Hall to be a part of a Live Learn Community with fellow cohort members
- Take part in out-of-state field trips to explore creative and entrepreneurial industries
- Experience enhanced faculty attentiveness (low student-to-faculty ratio)
- Gain industry knowledge through Fellow Talks with guest speakers



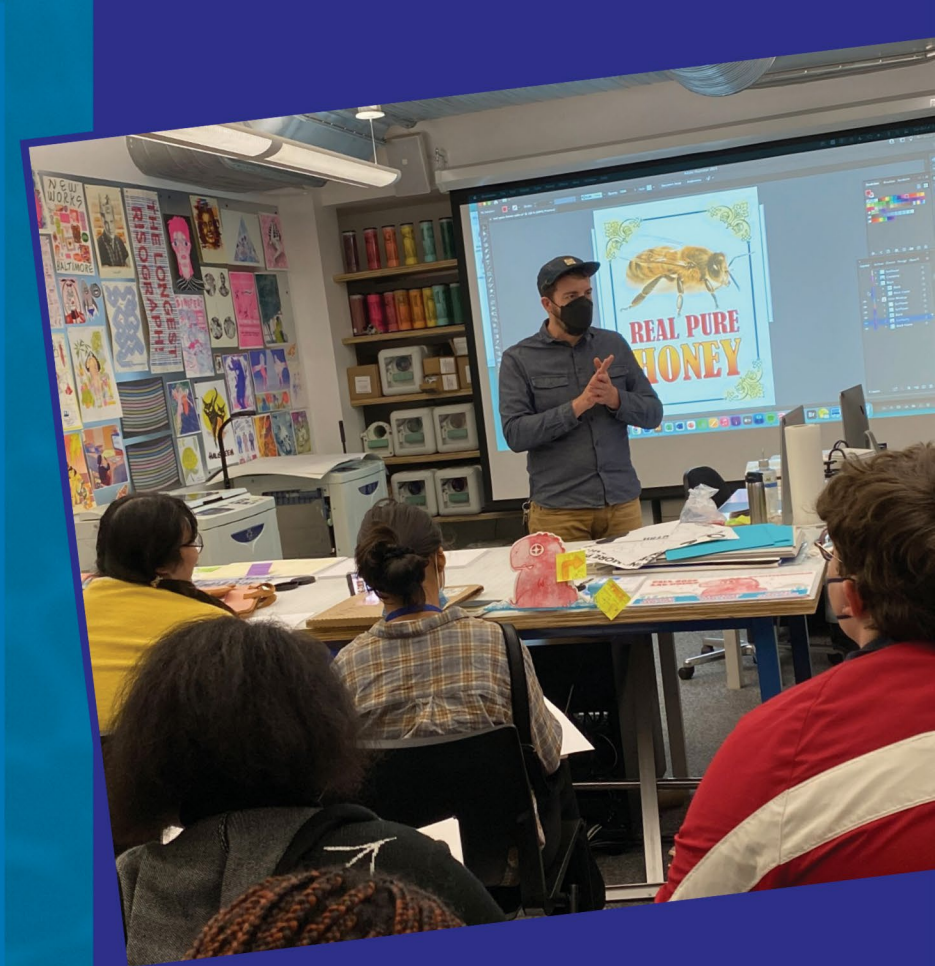
FIRST YEAR FELLOWS



“The entrepreneur lifestyle has always appealed to me, walking into these programs I knew what I wanted to do and what I wanted to be. The FYF Creative Entrepreneurship program only further solidified what I already knew to be true for me, I wanted to create products for people. I like the freedom and position being my own boss puts me in, I got a taste of what that would be like to be an entrepreneur. I got to learn how to budget and experiment, I got to take risks and I was able to fail and feel okay with those failures. Being able to create products for people was super fun, especially with peers and professors there to back you up! I would tell anyone who is the slightest bit interested in entrepreneurship or product design to take this class because I believe that the experience was guiding and pushed me toward my goal of being an entrepreneur.”



Za’Niya Mims
First Year Fellow
@mstar.draws



Entrepreneurship Minor

MICA's **Creative Entrepreneurship** minor provides majors from any area a structured framework in which to deepen their creative, critical thinking and business skills so they will be equipped to create change in the world as an artist, designer, business owner, and/or community organizer.

UP/Start

- Open to Seniors and Alumni up to one year after graduation.
- MICA's venture competition
- Pitch your impact-driven creative business idea
- "Pop-Up & Pitch" event in November to pick the Top 8 Finalists
- Learn from industry leaders & community partners in the incubator

- Gain the knowledge and support to take your idea from paper to the real world
- Live finale in April with **\$105,000** in awards given
- People's Choice winner gets E/Studio Creative Package



E/Studio

- Learn how to work as a design team in a studio environment
- Led by award winning Creative Director André Vaseghi

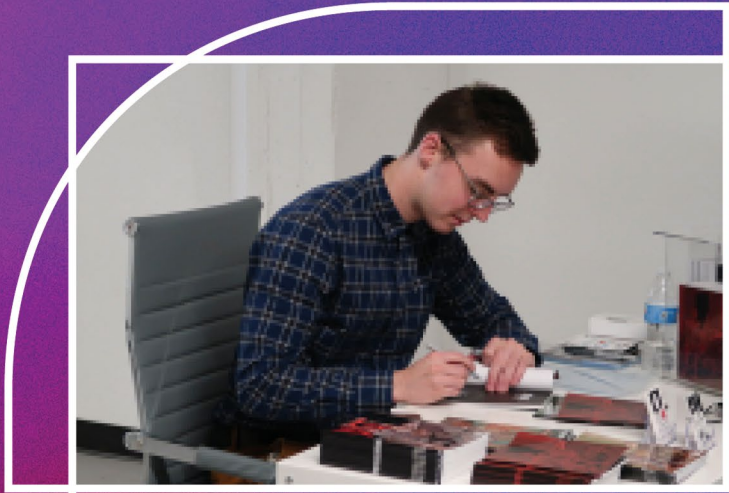
- Create a design package for the UP/Start Venture Competition People's Choice Winner
- Gain real client work experience





JUST/Start

- Open to all currently enrolled MICA students that can earn an income in the USA
 - Starts with a 1-hour virtual information session
 - Learn what it means to pitch your idea
- Create a 1-Minute Pitch Video
 - MICA Community Vote
 - **\$3000, \$1500, and \$500** seed money for the top three awardees



Internship Fellowship in Creative Entrepreneurship

- Open to Freshmen, Sophomore & Junior Undergraduate Students
- Intern with a community partner
- Internships with a focus on creative entrepreneurship
- Up to **\$3000** for your internship experience
- Learn in real-time from entrepreneurs and start-ups in the community
- Gain work experience in a real world setting



Saija Fantauzzi
Luke Works



Sofia Maldonado Feliciano
Highlandtown Gallery



Anna Ervin
Personal Best Ceramics



Antony Kulp
Keppel & Kistmet



CEINNOV is as a hub for MICA students and alumni to “soft launch” their creative entrepreneurship ventures and learn how to share their creative practices while generating income through their work.

Students and alumni part of MICA’s Creative Entrepreneurship co-curricular programs now have the ability to move from the classroom directly into a market ready educational space located in a Baltimore based entrepreneurship ecosystem to incubate at the Baltimore Innovation Center (BIC).



ENTRE/Play will be the RCCE online platform for information sharing, entrepreneurial education, and specifically curated content to help you along your way from ideation to creation.

We want to hear from YOU! What are some concepts and lessons you want to see on this platform?



Have Ideas?

Email rcce@mica.edu to share them with the team so that we know what you want more resources on!

See current resources at micarcce.com

Conceptualize

IMPACT

IDEATE

BIG IDEAS

TEST

CREATE

INNOVATE

MARYLAND
INSTITUTE
COLLEGE
OF ART

RCCE

RATCLIFFE CENTER
FOR CREATIVE
ENTREPRENEURSHIP